## **SELL SHEET**

## **CUSTOM VEHICLE KIT**



Part # Varies



## Suggested sales script/talking points:

**CUSTOMER:** The #1 question you will receive from customers purchasing HushMat is: "How much material do I need for my Year Make Model

**YOU:** HushMat has over 10,000 vehicle-specific kits. They have done the work for you!

HushMat provides pre-measured and pre-sized material to cover 100% of your vehicle's firewall, floor, doors, roof and trunk.

- HushMat Ultra reduces noise > 50%
- HushMat Ultra reduces heat > 40%
- Ultra is 1.5mm thick (<1/8")</li>
- Lightweight at 0.47 lbs per square foot
- Proven to perform from -30° to 550° F.
- OEM specified and approved.

**CUSTOMER:** How hard is it to install?

NOTES

**YOU:** No acetone or alcohol surface preparation. No heat guns or messy glue to apply. Simply cut with scissors, peel and stick. Installation guide in the box and at www.hushmat.com

HushMat is the #1 Rated Automotive Sound Deadening and Thermal Insulation Material on the market! AND all HushMat products are made in the USA.

Hushmat has been manufactured for the automotive industry for 26 years. This stuff works! It makes an incredible difference for a

